

Master of Science Business Administration major Innovation Management (90 ECTS)

Innovation Management (min. 48 ECTS)

Economic Research (min. 36 ECTS)

		Business Development & Change	Marketing & Relationship Mgt.	Finance & Investment Management	Research Methods & Data Analytics for Innovation			
Herbst	German BL	Advanced Business Strategy	Strategic Marketing for Innovation	Strategic Financial Management	Business Research Methods			
		(6 ECTS)	(3 ECTS)	(3 ECTS)	(3 ECTS)			
Frühjahr	German BL	Business Transformation	Economics in Global & Transforming Societies		Data Science and Strategy for Business	Qualitative Methods for Business Research	Elective/Wahl: Business Data Analytics	
		Coporate Strategy	International Economics in the Digital & Global Era		(3 ECTS)	(3 ECTS)	(3 ECTS)	
Herbst	German BL	Impact & Performance of Innovation	Special Competence	Organisational Transformation	Future Leadership Framework	Scientific & Innovation Hub		
		Economics & Management of Innovation	Intellectual Property Rights	Innovative Organisations	Future Leadership	Corporate Project: Strategic Innovation in Practice	Elective/Wahl: Storytelling with Data & Automated Reporting	
Frühjahr	German BL	Entrepreneurship & New Mindset	Internat. Collaboration & Exchange	Technology & Value	Research Lab: Innovation Research Project	Master-Thesis		
		Creativity & Entrepreneurship	International Future Workshop	Technology Management in innovative Systems	Startup Lab: STUDENTpreneurship@FFHS	Pre Phase	Elective/Wahl: Analysing Business Relations and Documents	
Herbst/Frühjahr	German BL					Circular Innovation Lab		
						(12 ECTS)	(3 ECTS)	
Herbst/Frühjahr	German BL	Master-Thesis						
		Master-Thesis						(15 ECTS)

Pflichtmodule

Wahlmodule